



A large central graphic on a dark blue background. At the top is a white silhouette of a tree with many branches. Below the tree is a horizontal white line. Underneath the line is the text 'FORGING THE FUTURE' in a large, yellow, serif font. Below that is the text 'The Pine School Capital Campaign' in a smaller, white, serif font. Another horizontal white line is below the text. At the bottom of the graphic is a white silhouette of a tree's root system.





POSSUNT QUIA POSSE VIDENTUR  
*that which seems possible, is possible*

Dear Friends and Families,

Each day the faculty and staff at The Pine School are entrusted with educating your children. Through our rigorous program that incorporates academics, the arts, athletics, community, and character, we prepare students for college and beyond.

The Pine School has a 44-year history in this community, and offers a unique educational experience that is unparalleled in the area. Our students graduate with the confidence to fearlessly take on challenges, and attain their academic and professional goals. By offering a program that allows students to attend the same school from age three through 12<sup>th</sup> grade, we provide them with a unique sense of stability and familiarity. Now, it is time for The Pine School to think about its plan for the future.



Forging the Future: The Pine School's Capital Campaign is designed to secure the financial sustainability of The Pine School, and the ability to offer the permanence valued by our students and their families. We have the opportunity to buy both campuses at an estimated purchase price of \$8 million. With this acquisition, future fundraising efforts will afford the opportunity to focus on building an endowment; making much-needed facility improvements; and implementing aggressive staffing, admissions and marketing strategies; thus, making the school even stronger.

Timing is crucial for the school as we embark on this campaign. I hope you'll join us as we secure the future of The Pine School for generations to come. As our school motto reminds us: *Possunt quia posse videntur* – *that which seems possible, is possible*

**Phyllis Parker**  
*Head of School*





## OUR HISTORY

Since 1969, The Pine School's Stuart campus has resided on property just outside of the downtown area. Tall, established pines add grace and permanence to a campus whose scale promotes a feeling of safety and comfort. In 2007, middle and upper school students moved to a new facility in Hobe Sound. The 142-acre campus is one of the richest ecological areas in Martin County, allowing it to serve as an environmental studies classroom. Both campuses are equipped with top-of-the-line technology, athletic fields, visual and performing arts areas, gyms, dining halls, and common areas that foster a strong sense of community for students, faculty and staff.

Through the years, The Pine School grew from 21 students to today's enrollment of nearly 400. TPS certainly fulfilled the vision of its founder, Harold Potsdam, as a school that provides excellence in education for its pupils, a tradition that will carry on for generations.

Dear Friends and Families,

The history of The Pine School is vibrant, and contains a heritage of sending well-rounded, well-prepared young men and women into the world. From its beginnings on 12 acres in Stuart, to the addition of a 142-acre campus in Hobe Sound, TPS always has been a forward-thinking institution that plans for its future.

The immediate plan for the school includes the ability to purchase both campuses through Forging the Future: The Pine School's Capital Campaign. By participating, you directly will contribute to a significant, long-term goal for the school – ownership of its facilities -- thus, securing the longevity of the area's only independent private school.

TPS currently is debt-free; however, the school pays nearly \$600,000 per year in lease payments and property taxes. By raising \$8 million (the estimated purchase price) during the next 12 months and buying the school's campuses, The Pine School will no longer have lease and property tax expenses, which can be put back into the school and applied to strengthening our educational programs.



To make this future a possibility, we need to work as a community. Together, we will ensure that The Pine School's future is as secure and limitless as those of our graduates. Traditional supporters of the school, families new to the school, alumni, and faculty must all say "Yes!" to The Pine School's future, and support the campaign as generously as they can.

Please consider making a contribution to Forging the Future. Your generous gift will benefit your children, your grandchildren, and The Pine School.

Sincerely,

**Don & Nicole Mader, Ramsey & Dana Small**

*Forging the Future Campaign Co-Chairs*



## CAMPAIGN OVERVIEW

Forging the Future: The Pine School's Capital Campaign will ensure the school's financial sustainability and continued institutional strength. The \$8 million goal of the campaign will directly go to purchasing the school's two properties and fund capital improvements.

Funds will be raised in two phases. The first, a leadership phase, has begun. During this time, we hope to raise more than half of the necessary funds. The second phase will consist of community meetings, which will provide donors with opportunities to ask questions and learn how they can become involved. All pledges made during this time must be paid by March 31, 2014.

All gifts will be placed in a secured escrow account opened by an attorney, and earmarked for Forging the Future – nothing else. Donors and school representatives will sign a gift agreement.

All gifts to Forging the Future: The Pine School's Capital Campaign will be donor-restricted, and cannot be used for any other purpose.

The Pine School is a family, and recognizes the importance of communicating and keeping donors informed about the campaign's progress. We will be in regular contact with the entire school community via electronic and mailed reports, and in-person discussions, regarding the progress of fundraising.

Thanks to the school's responsible financial leadership, it has been cash-flow-positive or cash-flow-neutral for the past three years. The campaign's goal of \$8 million is attainable, and will allow TPS to be debt-free.



# PINE SCHOOL AT A GLANCE

## ACCREDITATIONS:

- Florida Council of Independent Schools
- Florida Kindergarten Council
- Southern Association of Colleges and Schools

## FACTS & STATS

- Grades: Early Learning (age 3) to Grade 12
- Average student/teacher ratio: 9:1
- College matriculation: 100%
- ACT and SAT scores consistently above state and national levels
- Advanced Placement classes in all disciplines
- AP students who earn scores of 3 or higher on national exams: 75% during the last two years (By comparison, nationally just 19.5% pass at least one test.)
- World language programs in all grades
- Visual and performing arts programs in all grades
- Athletic programs in all grades
- Merit scholarship opportunities for grades 9-12
- Financial aid available to students in grades 1-12
- TPS graduates who attend an out-of-state university: 64%
- Faculty and staff participation in Annual Fund giving: 100%



## COLLEGES ATTENDED BY TPS GRADUATES:

Auburn University • College of Charleston  
Cornell University • Dartmouth College  
Elon University • Florida Gulf Coast University  
Florida State University • Lehigh University  
New York University • Pomona College  
School of the Art Institute of Chicago  
Skidmore College • Suffolk University  
Swarthmore College • Tulane University  
United States Air Force Academy  
United States Military Academy  
University of Alabama • University of Florida  
University of Miami • University of Pennsylvania  
University of Richmond • Williams College  
Yale University





## REASONS TO GIVE

TPS is the only independent, private school in Martin County. Using a relationship-based education model, students receive highly individualized attention. The school's dedicated, professional faculty places a strong emphasis on the whole person, and creates a strong sense of community for students.

The Pine School difference is real and measurable. Students' SAT, ACT and other standardized test scores far surpass local, state, and national averages.

The school has a sustainable admissions and retention plan. Based on historical data, approximately 90 percent of sixth graders progress to seventh grade, located on the Hobe Sound Campus. For the eighth to ninth grade transition, the school has a 60 percent retention rate. These rates are on par with other independent schools in the region. Also, TPS has strong relationships with several feeder schools in its service area. Another important area of growth is the international exchange program which, this year, has 13 full-paying students from China.

By contributing to the campaign, it will be feasible for TPS to own its campuses; thus, eliminating the school's annual lease payment of \$360,000 and real estate taxes of \$225,000. These crucial funds then can be directed to enhance educational programs, the core purpose of the school.

The Future Fund will allow The Pine School to continue as the premier educational institution in the region, and will make it possible for the school to serve many more students in the years to come.

## LEVELS OF GIVING

Forging the Future: The Pine School's Capital Campaign offers many levels of participation.

Our \$8 million goal will make it possible for the school to own both of its campuses, and become debt-free.

Excellence:.....	\$500,000+
Vision: .....	\$250,000 to \$499,999
Wisdom: .....	\$125,000 to \$249,999
Strength.....	\$75,000 to \$124,999
Dedication.....	\$50,000 to \$74,999
Achievement .....	\$25,000 to \$49,999
Commitment .....	\$10,000 to \$24,999
Foundation.....	Up to \$9,999

For additional information regarding the levels of giving, please contact **Kelly Hilton-Green** at (772) 675-7005, or [khilton-green@thepineschool.org](mailto:khilton-green@thepineschool.org).



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Phyllis Parker, *Head of School*



THAT WHICH SEEMS POSSIBLE, IS POSSIBLE.

*On behalf of current and future students, faculty and alumni,  
The Pine School sincerely thanks you!*



## UPPER SCHOOL

12350 S.E. Federal Highway  
Hobe Sound, Florida 33455  
TEL: (772) 283-1222

## LOWER SCHOOL

1300 E. 10<sup>th</sup> Street  
Stuart, Florida 34996  
TEL: (772) 283-1222

*The mission of The Pine School is to promote academic excellence within a challenging, supportive, and moral environment that fosters the development of mind, body, and spirit.*

**[WWW.THEPINESCHOOL.ORG](http://WWW.THEPINESCHOOL.ORG)**